

Tech Publications Ltd
945 Fifth Avenue – Suite 11D
New York, NY 10021

FOR IMMEDIATE RELEASE

CLIP&TALK STAYS WITH YOU

There are two major problems I have with most Bluetooth earpieces. One is, I lose them. The other is they turn on too easily in my pocket without my knowledge making my smartphone (and me) look pretty 'un-smart' when a call comes in.

Now, my two problems have been solved by new devices we first saw at CE Week in New York last month. Clip&Talk, a New York based operation, produces seven new earpieces, all of which firmly clip on to your clothing, handbag, hat or whatever to keep the unit handy and secure. My other problem is fixed with the addition of an on/off slide switch with enough tension that you have to intentionally turn the unit on or off. The 'Aluminum' model (\$70 MSRP) we tested is able to turn on, activate and connect to the phone is less than three seconds, before the second ring has finished, more than twice as fast as the Plantronics or Jabra we previously tested. This, and the fact that it is always handy, allows you to keep the earpiece turned off until needed, saving battery life.

But, Clip&Talk has not stopped there. They have solved other problems I did not even realize I had. One of them is recharging the earpiece. No more carrying around tangled charging cables. Clip&Talk contains an integrated USB connection which charges the unit from any USB port. The USB connection is also used to access the included MicroSD card on the earpiece which can be used as a convenient data storage device.

Clip&Talk comes with a variety of earbuds for both on-ear and in-ear use, so you are sure to find one which fits your preference. Convenient volume and answer/disconnect controls are located on the top of the unit. There are two microphones on the Aluminum, one on the front and one on the end, which do a fine job of picking up your voice. Callers have reported that Clip&Talk sounds as good as the phone itself.

So, what is next for this innovative company? We are told that sometime after the summer, Clip&Talk will be releasing its ALU Health model (\$150) which will incorporate a clinically validated in-ear health monitor sensor which, when used with their Clip&Talk Health software program for iOS and Android, will report and record a variety of user health statistics. We are looking forward to testing and reviewing this new health technology.

More information on these products can be found at www.clipandtalk.com

##